

Thousand Islands Divers Alliance (TIDA) – Privacy Policy

Last Updated: *6 December 2025*

1. Introduction

Thousand Islands Divers Alliance (“TIDA,” “we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website and interact with our programs, events, or digital services.

By using our website, you agree to the practices described in this Privacy Policy.

2. Information We Collect

A. Personal Information You Provide

We may collect personal information that you voluntarily provide, including:

- Name
- Email address
- Phone number
- Mailing address
- Donation information (excluding full payment card numbers)
- Volunteer sign-up data
- Event or class registration details

B. Automatically Collected Information

When you visit our website, we may automatically collect:

- IP address
- Browser type
- Device information
- Pages visited
- Time/date of visits
- Referring websites

This information helps us improve site performance and user experience.

C. Cookies and Tracking Technologies

We may use cookies, pixels, or similar technologies to:

- Maintain website functionality
- Analyze site traffic

- Improve marketing or outreach

You may disable cookies through your browser, though some features may not function properly.

3. How We Use Your Information

TIDA uses collected information to:

- Communicate with you about events, programs, volunteer opportunities, and updates
 - Process donations and send tax-deductible receipts
 - Maintain membership or volunteer records
 - Improve website usability and security
 - Deliver newsletters or email communications (with opt-out options)
 - Comply with legal and regulatory obligations
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4. How We Share Your Information

We **do not** sell, trade, or rent your personal information.

We may share information only with:

- **Trusted vendors** who perform services on our behalf (email delivery services, payment processors, web hosting providers)
- **Regulatory or legal authorities**, when required by law
- **Board members or project leads**, only as necessary for nonprofit operations

All vendors are required to protect your information and use it solely to provide contracted services.

5. Donation & Payment Information

TIDA processes donations through secure third-party payment processors.
We do **not** store or have access to your full credit card or bank information.

6. Email Communications & Opt-Out

You may opt out of newsletters or general communications at any time by:

- Clicking “unsubscribe” in any email
- Contacting us directly at tidiversalliance@gmail.com

However, we may still send essential administrative messages (e.g., donation receipts).

7. Data Security

We take reasonable technical and organizational measures to protect your information, including encryption, secure hosting environments, and access controls. No system is 100% secure, but we work to maintain industry-standard safeguards.

8. Children's Privacy

Our website is not directed to children under age 13. We do not knowingly collect personal information from children. If we learn that we have inadvertently collected such information, we will delete it promptly.

9. External Links

Our website may contain links to third-party sites. We are not responsible for the content or privacy practices of those external websites.

10. Your Rights

Depending on your location, you may have rights regarding your personal data, including:

- Access
- Correction
- Deletion
- Restriction
- Objection

To request any of these, contact us at tidiversalliance@gmail.com

11. Updates to This Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with a revised “Last Updated” date.

12. Contact Us

For questions, concerns, or data requests, contact:

Thousand Islands Divers Alliance (TIDA)

Email: *tiversalliance@gmail.com*

Address: *31 Holland St., Suite 17, Alexandria Bay, NY 13607*

Website: *tivers.org*
